

# Creating Inclusive Economies 2021-2022

SEPT. 28 - 29, 2021

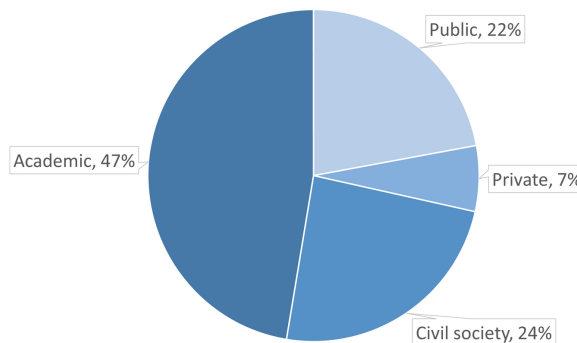
MAY 25-27, 2022

## Building Bridges Between Public, Private & Civil Society Sectors

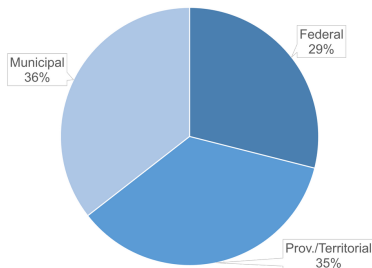
### Canada's definitive rural development event

As Canada's definitive rural development event for public, private, and civil society sectors, more than 150 researchers, civil society, and federal and provincial government representatives will gather to share best practices and discover new opportunities that support and encourage economic development in rural communities across Canada.

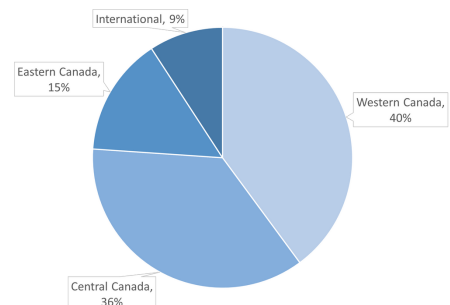
Breakdown of past registrants (Over three years)



Public Sector Breakdown



Participants from Academic Sector



Source: Canadian Rural Revitalization Foundation conference registration over a three-year period.

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CANADIENNE POUR LA  
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CANADIAN  
RURAL REVITALIZATION  
FOUNDATION

CONFERENCE PERIOD:  
JULY 2021 TO JUNE 2022

SEPT. 28 - 29, 2021

MAY 25-27, 2022

# Creating Inclusive Economies 2021-2022

## Building Bridges Between Public, Private & Civil Society Sectors

### Access to exclusive research and insights

Conference attendees will learn from rural development experts how to:

- Identify development opportunities in their communities.
- Implement best practices of collaborative economic development.
- Leverage evidence-based programs, practices, and processes to build economic development collaborations among public, private and civil society sectors in their communities.

CONFERENCE PERIOD:  
JULY 2021 TO JUNE 2022

**Sponsor\* now to secure  
your preferred visibility  
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that matter to your  
business.**

### Contact us:



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[www.inclusiveeconomies.ca](http://www.inclusiveeconomies.ca)

\*ALL SPONSORSHIP AMOUNTS COVER THE  
CONFERENCE PERIOD WITH THE EXCEPTION OF  
SUPPORTING PARTNERS (ONLY FOR SPRING 2022).

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# Benefits and Recognition\*

Visibility	Presenting \$35,000	Title \$15,000	Participating \$10,000	Workshop \$5,000	Supporting \$2,500
Speaking opportunity at virtual & in-person event	Keynote (20-mins pre-recorded) <b>SOLD OUT</b>	Guest (10-mins pre-recorded)	Possibility of acting as a moderator (of a concurrent session)	Concurrent presentations segment	
Standard marketing benefits including custom digital and content strategies, targeted email distribution (for full conference period) [6,500 subscribers]	✓	✓	✓	✓	
Recognition on CEDEC & conference website list of Partners	✓	✓	✓		
Corporate profile displayed on event web page	✓	✓	✓		
250-word article in conference newsletter	✓	✓			
On-site exhibit space (Spring event)	✓	✓	✓	✓	✓
Complimentary all-access pass to full program (Fall and Spring)	6	3	2	1	1



# Benefits and Recognition

Visibility	Presenting \$35,000	Title \$15,000	Participating \$10,000	Workshop \$5,000	Supporting \$2,500
Conference program advertising	Inside cover <b>SOLD OUT</b>	1/3 page	1/4 page		
Delivery of State of Rural Canada IV Report (print edition)	✓	✓	✓	✓	✓
Networking event	✓	✓	✓	✓	
Sponsored giveaway (Spring 2022)	✓				
Logo on virtual platform used by speakers	✓	✓	✓		
Logo on podium (roll-up banner - Spring 2022)	✓	✓			
Logo at networking events & breaks (online and live)	✓	✓	✓	✓	✓
Logo on conference giveaways (Spring 2022)	✓	✓			
Logo on lanyards (Spring 2022)	✓				



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Field trips presented by (Spring 2022)					✓
Acknowledgement in post-event attendee survey (Fall & Spring)		✓	✓		

## Connect with your audience at Creating Inclusive Economies

The CIE Conference will explore the themes of sustainability and the environment, rural-urban interdependencies, access to information, and the instability of both global and local markets through panels and presentations led by a variety of stakeholders including community or non-governmental organizations; the private sector; academics; local, regional, provincial, territorial, and/or federal governments; Indigenous governments and/or organizations; and other policymakers.

*\*SPONSORSHIP AMOUNTS COVER THE CONFERENCE PERIOD WITH THE EXCEPTION OF SUPPORTING PARTNERS (ONLY FOR SPRING 2022).*