

SEPT. 28 - 29, 2021

MAY 25 - 27, 2022

# Creating Inclusive Economies 2021-2022

Building Bridges Between Public, Private  
& Civil Society Sectors

## Conference Program September 28 - 29, 2021

**Tuesday, September 28, 2021**

**Recovery, Resilience, and Rural Economy**

10 - 10:10 a.m.\*

Welcome and Opening Remarks by Kathleen Kevany, President, Canadian Rural Revitalization Foundation (CRRF) and Assistant Professor – Department of Social Sciences, Faculty of Agriculture, Dalhousie University

10:10 - 10:15 a.m.

Acknowledgement of First Peoples and Traditional Territory

10:15 - 10:40 a.m.

Where to from here? Resetting the Rural Agenda in the 44th Parliament with Ashleigh Weeden, MPA, and Jennifer Christie

*\*All times indicated are in the Eastern Daylight Savings (EDT) time zone.*

*Program is subject to change.*

*Visit the Program & Registration page at [www.inclusiveeconomies.ca](http://www.inclusiveeconomies.ca) often for speaker and presentation updates.*



FONDATION  
CANADIENNE POUR LA  
REVITALISATION RURALE  
—  
CANADIAN  
RURAL REVITALIZATION  
FOUNDATION

# CEDEC

10:40 - 11:00 a.m.	Presenting Conference Sponsor - TELUS 'Connectivity's Role as the Engine for Rural Prosperity' with Shazia Sobani, Vice-president of Customer Network Implementation
11:00 - 11:10 a.m.	State of Rural Canada (SORC) report launch: 'Rural Opportunities, Recovery & Resiliency in Changing Times' with Heather Hall, SORC Report editor
11:10 - 12:00 p.m.	Panel Discussion and Q&A - State of Rural Canada

## Lunch Break

1:00 - 1:20 p.m.	Keynote: "Trade Impacts on Rural Manitoba" with Mariette Mulaire, President and CEO of the World Trade Centre Winnipeg
1:20 - 1:50 p.m.	Keynote Q&A
1:50 - 3:05 p.m.	Breakout Sessions - See Breakout Sessions Day 1 on the Program & Registration page of the conference website for session details.
3:05 - 4:00 p.m.	Concurrent Panel Sessions:  Opportunities for Tangible Economic Benefits Through Rural Migration and Employment  Getting to Work: Exploring Labour Market Dynamics in Rapidly Changing Rural Communities  Walking Through Lightly: Leadership in Non-profits in the 21st Century  Advancing Rural Policy Through Horizontal Relationships: Key Insights from a Pan-Canadian Initiative



**CEDEC**

4:00 - 4:15 p.m.	Closing remarks with Kathleen Kevany, CRRF
4:15 - 5 p.m.	Social: New Researchers Forum

## **Wednesday, September 29, 2021**

### **Community Economic Development, Trade Impact, and Inclusion**

10:00 - 10:15 a.m.	Welcome and Opening Remarks with John Buck, President & CEO, CEDEC
10:15 - 10:35 a.m.	Keynote: "Les Halles d'innovation - An Example of Regional Development Collaboration" with Rémi Massé, Director General, Les Halles d'innovation et de Formation avancée
10:35 - 11:05 a.m.	Keynote Q&A
11:05 - 11:40 a.m.	Signature Panel: Creating Inclusive Economies - Building Bridges Between Public, Private, and Civil Society Sectors
	Panelists:  John Buck, CEDEC Carl-Éric Guertin, Réseau des Économusées Lidia Divry, Laval développement économique Trent Fequet, Steel River Group
11:40 -12:00 p.m.	Panel Q&A

## **Lunch Break**

1:00 - 1:40 p.m.	Shayna Jones: Being Black and Rural
1:40 - 2:10 p.m.	Keynote: "Curating Rurality – Transforming a Region Through Arts and Culture, Les Jardins de Métis and the Tourism Economy of the Gaspésie" with Alexander Reford, Les Jardins de Métis (Reford Gardens)
2:10 - 2:40 p.m.	Keynote Q&A
2:40 - 3:55 p.m.	Breakout Sessions - See Breakout Sessions Day 2 on the Program & Registration page of the conference website for session details.
3:55 - 4:20 p.m.	Closing Remarks with John Buck, CEDEC, and Kathleen Kevany, CRRF
4:30 - 5:15 p.m.	CRRF Annual General Meeting
5:15 - 6:00 p.m.	Social

*Program is subject to change.*

*Visit the Program & Registration page at [www.inclusiveeconomies.ca](http://www.inclusiveeconomies.ca) often for speaker and presentation updates.*